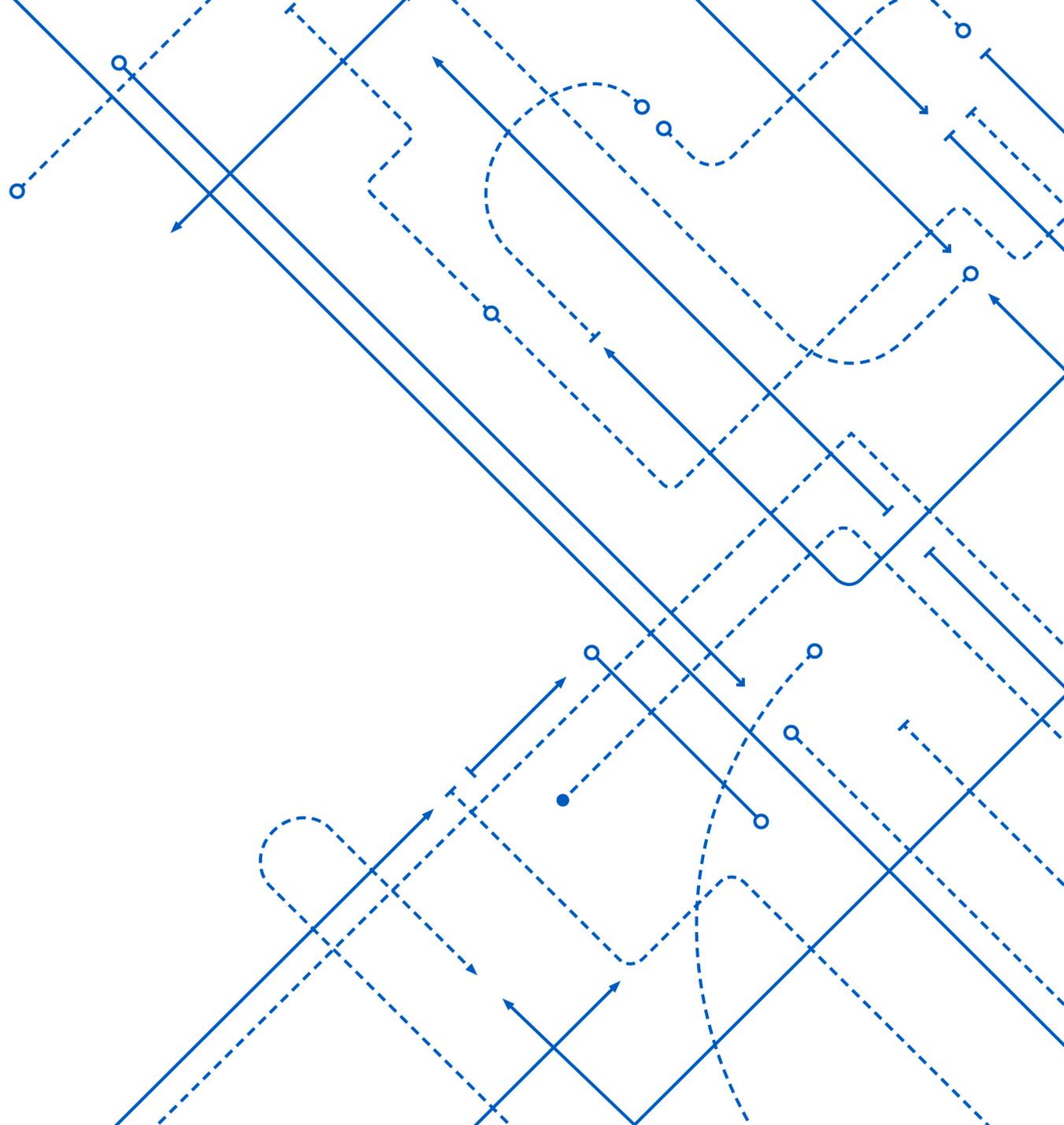


ML for Unbiased News

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2/20/20



Your task today

- I am a startup tycoon. I therefore know everything and can solve all problems with the maths and VC funding
- Someone has told me that news is biased
- I have decided to solve this problem.
- I hire your team to **build an unbiased news site**

Task (cont.)

1. Form teams
2. You have 30ish minutes to step through the ML pipeline to:
 1. Create **a machine learning model that determines whether or not a particular piece of news is biased (or how it is biased, or how biased it is)**
 2. Determine how to **use that algorithm to produce a set of 15 news articles that are shared via a list-serv** to paying customers every morning
 3. Develop a 1-3 minute pitch for your approach and why it will work

Some considerations

- I'm being deliberately vague about what "bias" is. But you may want to consider:
 - Political leaning
 - Spatial distribution
 - Gender
 - Topical content
 - Source of the article
 - Content of the article
- ...
- Not restricted to the US!
- Some examples you might think about
 - <https://knowherenews.com/>
 - ...

Ad · catalyst.independent.org/Independent/Review ▾

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10 Journalism Brands Where You Find Real Facts Rather ...

Feb 1, 2017 - **News** stories from the BBC and the New York Times and Money magazine ... according to the Columbia Journalism Review and other **sources**.

www.makeuseof.com › tag › top-5-world-news-websites-guaranteed-f... ▾

Top 5 Unbiased World News Sources Free From Censorship

Jan 28, 2019 - **Unbiased news sources** are rare, but they do exist. We've compiled a list of the best news websites that are free from censorship.

12 Best News Sites You Can ... · Google News, Flipboard ...

www.allsides.com › unbiased-balanced-news ▾

AllSides | Balanced news via media bias ratings for an ...

President Trump Commutes Blagojevich's Prison Sentence. **Media** coverage was split along party lines after President Donald Trump commuted the prison sentence of former Illinois governor Rod Blagojevich (D) on Tuesday. ... AllSides uses its **media** bias ratings to provide a breadth of ...

www.quora.com › What-are-the-most-empirically-neutral-objective-n... ▾

What are the most empirically neutral, objective, nonpartisan and ...

168 answers

Feb 25, 2017 - Most of the **news** in the US is controlled by what is known as the big six * Comcast Corporation/NBC Universal * 21st Century Fox * Walt Disney Company ...

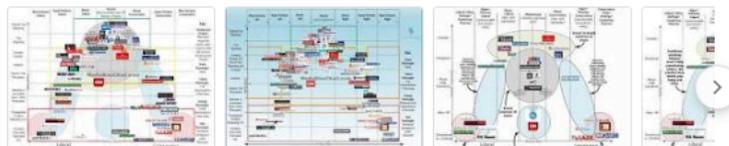
- Which is the most **unbiased news** channel in U.S? Jan 17, 2017
 - What is the most politically **unbiased news** source? Jan 12, 2017
 - What is your source for **unbiased news**? Oct 18, 2016
 - Are there any truly centrist/neutral US **news sources** remaining on ... Jan 17, 2018
- More results from www.quora.com

www.businessinsider.com › most-and-least-biased-news-outlets-in-am... ▾

The most and least biased news outlets in America - Business ...

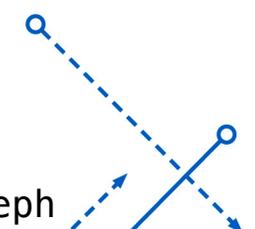
Jun 21, 2018 - Americans believe the vast majority of **news** on TV, in newspapers, on the radio, and on social **media** is biased, according to new polls.

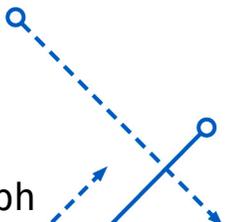
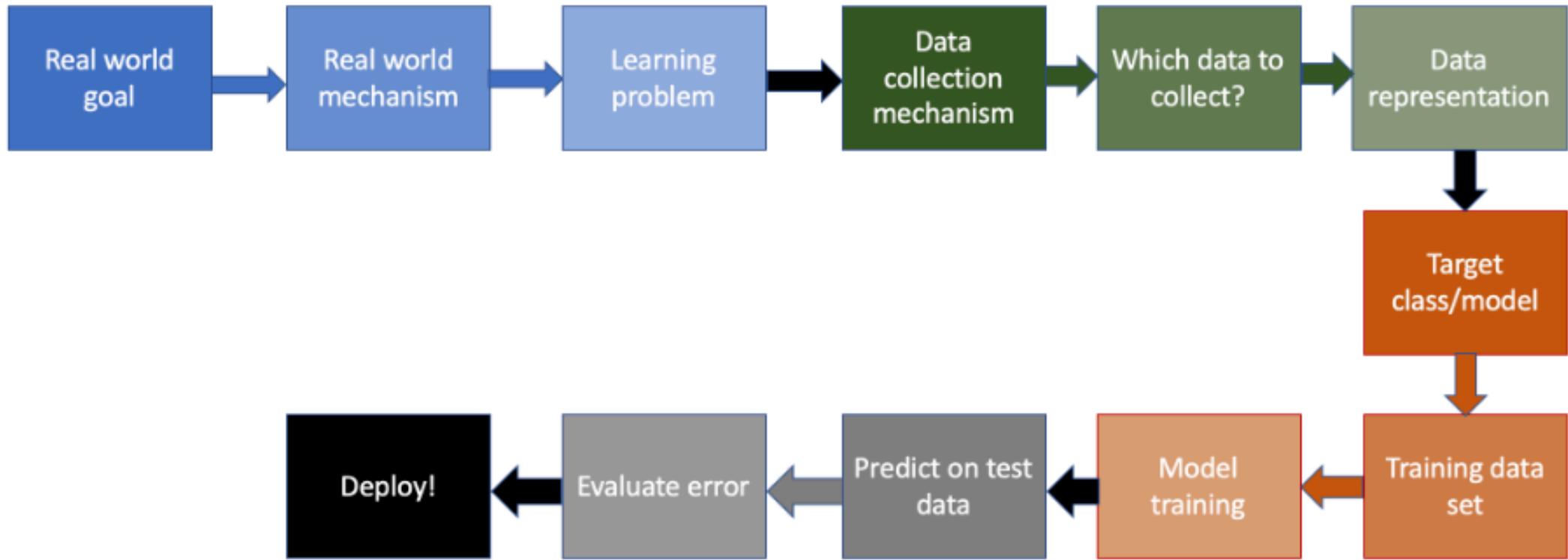
Images for unbiased news sources



Search

@kenny_joseph





News, Truth and Bias

- Bias exists everywhere in the media, but in two forms
 - *Reporting bias* – media organizations can be biased in the news that they produce
 - *Content bias* – media organizations can be biased in the way that they cover
- Bias is different than falsification, or “fake news”
- **But**
 - Who gets to decide what is worth covering, and what isn't?
 - Is it even possible to cover “everything”? Would anyone come to your site?
 - **Who gets to be the arbitrator of truth? The platform?**
- Also – the idea of “unbiased news” is relatively new

